

## **LOGISTICS EMPLOYERS GEAR UP FOR SUMMER INTERNSHIP PROGRAM**

Ready to give your business a boost this summer? The CRLC Workforce Committee has launched a 2010 Logistics Summer Internship Program consistent with the 2009 pilot initiative. David Cofer, of Cofer Consulting Solutions, LLC, has been retained to coordinate the program.

"Interns represent a great opportunity to introduce short-term, flexible resources into your business, while also offering a young person the chance to obtain valuable work experience," said Cofer.

Every participating CRLC employer benefits from an "internship in a box" concept that influenced the design of the Logistics Internship Program. This includes:

- 1:1 consultation in structuring meaningful and value-added internship opportunities
- On-campus recruiting and information session(s)
- Employer program introduction and mentor training sessions
- Intern orientation program
- Mentor program designed for the purpose of mentor / mentee professional development
- 3-5 employer site tours
- Internship toolkit comprised of commonly used templates and employer resources
- Professionally designed experiential learning session conducted at Columbus Metro Parks location
- Structured training and development opportunities for participating interns
- Exposure to Columbus region community assets by way of planned activities and events
- Assistance with structuring performance management / review systems
- Community service event(s) designed to facilitate community connections
- Social and networking events designed to facilitate relationship-building and peer bonding
- A network and process for "sharing" talent if so desired by participating employers
- Assistance in converting interns to returning interns and/or full-time employees if desired
- LinkedIn group for program participants; facilitates networking, career development and communication

The employer participation fee will be \$500 for the first intern and \$250 for each additional intern.

For more information on the summer internship program, contact Dave Cofer at [david.cofer@coferconsulting.com](mailto:david.cofer@coferconsulting.com).