

GERALD T. (TOM) CLELLEN

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EXECUTIVE-LEVEL MANAGEMENT:

Director of Supply Chain / Logistics

Disciplined, committed, and enthusiastic visionary and leader offering superior end-to-end understanding of supply chain management and multi-brand/multi-channel business processes and procedures. Highly effective team builder, trainer, and mentor with a keen ability to bring together disjointed teams and to cultivate cross-facility relationships resulting in enhanced productivity and profitability. Outstanding strategic planner and operations manager with extensive expertise in logistics and performance.

Core competencies:

Leadership □ Team-Building, Training & Mentoring □ Strategic Planning & Operations
Conceptualization □ Succession Planning □ Communications □ Forecasting & Budgeting
Supply Chain Dynamics □ Multi-Brand & Multi-Channel Business

PROFESSIONAL EXPERIENCE

Liz Claiborne INC. West Chester, Ohio • January 2011- Present

Globally recognized, multi-brand, multi-channel fashion retail and wholesale business with annual sales in excess of \$2.5B

Director of Distribution

Responsibilities include the day to day operations over-site of a newly established jewelry distribution facility. Initial goals: develop and benchmark performance standards and KPI metrics, create and implement a right size staffing model

- Achieved 15% productivity increase in first 4 months
- Established accuracy program with benchmarks, including inventory control measures.
- Developed security/shrink prevention program for jewelry processing areas.

CHARMING SHOPPES INC. White Marsh, Maryland • 2006- January 2011

Leading multi-brand, multi-channel business providing specialty women's clothing. \$3B in sales.

General Manager

Oversight of daily operation of 385,000-square-foot distribution center, 50,000-square-foot satellite facility and 3PL regional West Coast flow facility of 80-90M units of women's specialty merchandise. Responsible for 180-225 employees, including direct and indirect reports. Performed short-term, and long-term planning. Developed and implemented strategies for collaboration across organizational functions. Managed profit and loss (P&L) of \$15.5M, budgeting, and key performance indicators (KPIs).

- Piloted 22% productivity increase over 2.5 years.
- Achieved 20% improvement in DC turn-time/through-put.
- Reduced DC shrink by 77% over 3 years
- Saved \$2.5M through establishment of cross-facility accuracy program.
- Cut payroll costs by \$225K over 12 months.
- Reduced supply chain expenses by \$3.5M.
- Recorded 1592 day without a lost time accident

LIMITED BRANDS, INC. Columbus, Ohio • 1990-2006

Specialty retailer of women's intimate apparel, beauty/personal care products, and accessories.

Senior Operations Manager • 2005-2006

Led daily operations/forecasting for Victoria's Secret Direct to Consumer (DC), an 850,000-square-foot fulfillment center. Supervised support staff of 11 management and 400-600 hourly associates processing 35M-unit annual volume. Propelled manpower planning, 76,000-SKU inventory management, profit & loss (P&L), and all key performance indicators (KPIs). Evaluated system and material handling. Coordinated 3PL packaging procedures. Directed cross-functional team in personal care product sales.

- Directed introduction of alcohol-based products into DC beauty product line.
- Successfully reduced damages to less than 3% of all returns.
- Directed introduction of alcohol-based products into DC beauty product line.

Senior Operations Manager • 2004-2005

Operated Limited Stores Distribution Center, 800,000-square-foot facility servicing 350 stores with women's specialty apparel. Supervised 8-person management staff and 120-associate hourly staff. Handled 55M+ annual units. Directed P&L, DC tracking, and supply chain expenses.

- Slashed storage allocation expenses by \$1.2M.

Senior Operations Manager • 2002-2004

Supervised 90-400 hourly and exempt associates at Lane Bryant Distribution Center, a 600,000-square-foot facility providing 3rd-party logistic services for 700+ store women's apparel business processing 55M+ annual units. Managed 9-18-person staff. Monitored DC and supply chain expenses. Handled profit and loss (P&L). Reported to Vice-President and Senior Vice-President of Supply Chain Management.

- Piloted sunset/closure of DC.
- Reduced labor expenses by \$1M for fiscal year 2003-2004.

Senior Operations Manager • 1999-2002

Oversaw services to Lerner New York women's retail business. Reported to Director of Logistics Services.

Operations Manager • 1993-1999

Directed daily operation of single-shift multiple processing areas. Managed 4-5 supervisors and 80-125 hourly associates.

Operations Supervisor • 1990-1993

Led frontline team of 35-95 hourly associates. Oversaw production metrics goals. Administered associate evaluations. Implemented necessary disciplinary action.

Agler-Davidson Sporting Goods, Columbus, Oh 1978-1990 Sales Associate, Asst Mgr, Store Mgr

EDUCATION

Bachelor of Arts in Political Science
The Ohio State University, Columbus, Ohio

Certified Training Facilltator
Global Lead Inc.

AWARDS

Victoria's Secret Direct Outstanding Accomplishment Award (2005)

Lerner Thanks-a-Billion Award for Vendor Violation Program (2001)

NYCO Outstanding Accomplishment Award (2000)

Operational Excellence Award

COMPUTER SKILLS

Microsoft Office

PROFESSIONAL MEMBERSHIPS

Council of Supply Chain Management Professionals (CSCMP)