

MARC L. JENSEN

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Summary

- Senior-level business professional with a proven track record of bridging the business-IT divide.
- Broad international and domestic experience in accounting, internal auditing, systems, logistics and transportation, process engineering, and supply-chain management.

Experience

Pacer International, Inc., Concord, CA, 2006 – Present

A \$2.0 billion NASDAQ listed firm, Pacer International is an international logistics and freight transportation service provider.

Vice President – Corporate Controller / Chief Accounting Officer, 2007 - Present

Reporting to the CFO, manage Pacer International's 230 person accounting organization. Responsibilities include corporation's general accounting functions including AR, AP, GL, taxes, budgeting, internal and external (SEC) financial reporting, and oversight of Sarbanes-Oxley §404 (SOX) controls. Position is to be relocated to Ohio in Q1, 2010. Accomplishments include:

- Led Pacer's conversion of four legacy accounting systems and seven general ledgers to SAP Financials 6.0. Project was completed on-time and on-budget within 14 months of initiation.
- Consolidated five decentralized accounting offices to a single shared services operation. The consolidation enabled Pacer to reduce accounting staff by 17%, with associated savings of \$1.8 million.

Assistant Vice President – Internal Audit / Chief Audit Executive, 2006 - 2007

Reporting to Pacer International's Board of Directors Audit Committee, managed a team of four internal auditors and IT compliance analysts. Responsibilities included oversight of corporation's SOX 404 testing and remediation efforts as well as operational and financial process reviews and audits requested by the Audit Committee and management.

- Established Pacer's Internal Audit team. In second year of operation, external auditor was able to maximize their reliance on Internal Audit for SOX testing, thereby reducing Pacer's annual SOX audit fees by approximately \$350K (46%).
- Led review of company's stock option award practices, executive officer expense reviews, post-implementation system reviews, system access control review, and various operational audits.
- Developed and led annual enterprise risk assessment process.

MLJ Consulting, Inc., Alamo, CA, 2000 – 2006

An independent consultancy providing business process / systems analysis and design services

- Developed SOX compliance process documentation for three divisions of a \$2 billion publicly traded firm; divisions represented approximately 60% of the company's revenues. The client subsequently adopted the documentation methodology and style as its corporate standard.
- As part of SOX remediation efforts, designed, and managed the implementation of IT systems access security processes and policies.
- Analyzed and documented financial processes, developed systems requirements, and managed the "Request for Proposal" process for replacement of client's financial systems.
- Developed system requirements for automation of a transportation company's container and chassis repair authorization and accounts payable process and for the firm's internet-based equipment reservation and booking application.
- Developed draft work processes for a proposed WMD detection/inspection facility for the Ports of Los Angeles and Long Beach.

- Developed and oversaw execution of integrated system test plans for a telecommunication provider's alternately-billed services (e.g. operator and directory assistance; calling card services).

American President Lines, Inc., Oakland, CA, 1984 – 2000

A \$2.9 billion firm, APL provides container transportation and logistics services in the Americas, Asia, and Europe utilizing an intermodal system combining ocean, rail, and truck transportation.

Director, ACS Worldwide Systems Support, 1998 - 2000

Reporting to the Chief Information Officer, managed a worldwide team of 41 employees and contractors at nine locations in the US, Hong Kong, China, Singapore, Thailand, India, and the Netherlands. Team developed and supported internet-based supply chain visibility solutions (e.g. SKU-level tracking and tracing, bar code scanning, label printing, etc.) for U.S. and European retail, apparel, and footwear customers sourcing in Asia and Latin America.

- Teamed with sales management to define customer needs and to develop customized solutions.
- Reduced organization infrastructure costs by 34% through conversion to lower cost EDI and communication alternatives.

Director, ACS Customer Information Support, 1997 - 1998

Reporting to the Chief Information Officer, managed a team of 14 business analysts and developers. Team was responsible for ACS Logistics' business to business electronic commerce relationships (EDI and client/server reporting tools).

- Restored organizational stability by eliminating crisis mode of doing business through focusing on "the critical few" and establishing clear specifications for scope of projects. Effect was to reduce staff turnover from 63% in the prior year to 14% during tenure while experiencing a 10% improvement in customers' rating of company's IT responsiveness.
- Oversaw electronic data interchange customer base growth of 70% (from 30 to 51) and EDI transaction set growth of 122% (from 50 to 111) during tenure without any increase in staffing.
- Stabilized client-server reporting tool product performance through systematic review and correction of system failures, improving availability from 74.0% in the six months period preceding redesign to 98.7% during the subsequent 18 months.

Corporate, North America, and Regional Operations, 1984 - 1997

- Assignments covered a number of operational and IT roles including Director of Logistics, Regional Information Resource Director, Corporate Equipment Planning Manager, North America Equipment Operations Manager and various regional operating positions.

Education & Training

Master of Business Administration, University of Phoenix, San Francisco, CA

Graduate Project: A Research Study to Evaluate the Effectiveness of a Contribution per Day Methodology as a Measurement of Shipment Profitability and Asset Utilization in the Intermodal Transportation Industry.

Bachelor of Arts, double major of Economics and Political Science, California State University, East Bay

Other Professional Education

- *Optimizing the Supply Chain*, Massachusetts Institute of Technology, Cambridge, MA
- *Post Harvest Technology Certificate*, University of California, Davis, CA

Professional Affiliations

- *Institute of Internal Auditing*
- *Council of Supply Chain Management Professionals*
- *American Society of Transportation and Logistics*