

TITLE: Parts Marketing Manager
COMPANY: Worldwide Equipment, Inc.
LOCATION: KY

Worldwide Equipment, Inc. is in need of an experienced Parts Marketing Manager.

Candidate must have experience in merchandizing & marketing of heavy duty truck parts.

Also must be able to develop & execute successful marketing campaigns / programs.

Chosen person would be responsible for developing new markets for private branded materials, as well as developing additional sales in existing markets.

Travel & salesman's support required.

Looking for a strong problem solver that delights in tackling challenges.

Confidence in developing & executing internal communication plans, policies & procedures.

Computer skills a must. CRM software skills a plus!

Company is leader in the trucking industry with 33 locations throughout KY, TN, WV, OH, VA & GA.

Excellent salary, 401(k) plan, Credit Union, Medical/RX Plan, Employee Life and more.

Recruiter assistance is discouraged and only serious candidates please apply!

Send confidential resume to: Positions@thetruckpeople.com or

Human Resources
PO Box 1370
Prestonsburg, KY 41653

No Phone Calls please!