

Brian S. Burris

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Global Transportation Logistics | Consultant | C-Level Advisor Supply Chain | Operations | Sourcing | Contracts | Negotiations

A logistics leader dedicated to managing best practices by using effective measures to reduce costs, improve services, and negotiating contracts that result in mutually beneficial outcomes. Resulting in improved operations and financial results. Strong management and leadership skills which helps build strong and results driven teams.

Notable Achievements

- Extensive knowledge of the US and international transportation logistics industry and marketplace.
- Development of successful partnerships enabling mutually beneficial contract outcome with service providers while meeting challenging customer requirements with exceptional results and customer satisfaction

Core Competencies

Customer Facing | Team Development | Presentations | Team Building | P&L | Partnership | Negotiation

Career Progression

McGraw-Hill Education, Columbus, Ohio

December, 1990 – March, 2019

Director of Logistics / Administration

Responsible for strategic direction and execution of domestic and international transportation logistics consisting of Small Parcel, Less Than Truckload, Full Truckload, Airfreight and Freight Forwarding.

- Selected and implemented the outsourcing of transportation management to Third Party Logistics provider resulting in annual savings exceeding \$200K and providing more dynamic systems and reporting.
- PO level inbound shipment management implemented resulting in increased PO visibility and self-service capability for procurement team.
- Consolidated carrier base from fifteen providers to less than ten through leveraged purchasing power.
- Developed and executed pool distribution plan to meet customer delivery requirements to West Coast.
- Expanded Master Data Management (MDM) team to include data quality and oversight for item attributes and pricing, sales territory and representative assignment and quality control of customer account setup and maintenance. Resulting in improved controls and accuracy of data assets.
- Carrier contract management resulting transportation savings of at least \$100K-\$200K annually
- Product classification and product safety programs implemented to ensure accuracy and governmental compliance.
- Expanded use of service provider technology which expanded shipment visibility, reporting and overall data management while also providing self-service tools to internal stakeholders.
- Consistently and effectively managed P&L 10-12 percent below budget goals through process improvement and resource management.
- Business Process Management (BPM):
 - Reduced expedited transportation costs by \$3.3MM
 - Pricing Project Sponsor resulting in pricing update process improvement

Director of Transportation

Carrier management and execution of domestic and international transportation logistics with P&L responsibility.

- Developed and executed successful delivery strategy to the largest school districts in the US.
- Customer liaison for order fulfillment of the two largest school districts in US (LAUSD, NYDOE)

- Expanded carrier contract management to include Small Parcel and Less Than Truckload contracts.
- Core member of ERP upgrade implementation team
- Implemented approval process for expedited shipping requests.
- P&L responsibility.

Associate Director of Transportation

Overall transportation execution and management for day to day domestic and international freight movements and P&L responsibility.

- Truckload carrier selection, contract negotiation and management.
- Core member of Oracle E-Business Suite and transportation management system implementation team.
- Improved quality of shipment visibility for imports from overseas suppliers.
- Internal freight invoice audit resulting in invoice accuracy exceed 99.5%.
- Coordinated a centralized customs clearance process for US imports.
- P&L responsibility.

Transportation Manager

- Implemented operational activities for international air and ocean freight forwarding for imports to and exports from the US.

Other Relevant Experience

Transportation Supervisor |Inbound Transportation

Coordinated and managed all inbound freight movement into six distribution center network.

- Consolidation program established for efficient routing assignments to ensure timely delivery while still effectively managing shipping costs.
- Developed and implemented carrier quality scorecard.
- Converted all inbound transportation expenses from prepay and bill to freight collect via approved carriers generating over \$250K in savings.

Education

Capital University - Columbus, Ohio

Masters Business Administration (MBA)

The Ohio State University - Columbus, Ohio

Bachelor of Science Business Administration

Transportation and Logistics | Marketing

Professional Activities

- CSCMP Columbus Round table: President / Vice President
- Columbus Chamber of Commerce member
- Columbus Regional Logistics Council: Workforce Co-Chair
- WINS
- McGraw-Hill Mentoring Program

Technology Experience

Oracle E-Business Suite, Warehouse Management System, Mercury Gate TMS, Microsoft Office 365 tools: Teams, One Drive, Access, Project, Visio, PowerPoint, Word, Excel, One Note, SharePoint and Planner