

Daniel K Brunswick

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Logistics & E-Commerce Executive with proven track record of success

Budgetary & financial acumen	Inventory & Asset Management	Collaboration
Strategic & Capacity planning	Organizational agility	Communication
Team Building & Development	KPI & Goal Attainment	Analytical skills

The Bonton Stores, Inc. | Apr 2016 – present

Director FC Operations , 115 Enterprise Parkway, West Jefferson, Ohio 45165

Responsible for all aspects of budgeting, strategic planning, facility operations of 750K sq. ft. e-commerce fulfillment center supporting The Bonton Stores, Carson's, Elder Beerman, Boston Stores, Herberger's, Younkers and Bergner's Department store banners

- ❖ 25 million units processed annually, 350K SKU's in direct to consumer fulfillment center
- ❖ 21 exempt leaders, 350-800 non-exempt associates working multiple shifts in 6 day operation
- ❖ Led team through intensive West Jefferson Operational Improvement project that reviewed and assessed 25 key functional, systemic and operational processes that drove operational and facility improvements
 - *Consistent attainment of budgetary plan, productivity improvement of 37%*
 - *Development of leadership curriculum to improve management team engagement*
 - *Inventory control shrink reduction, significant reduction to order cancellation rates*

Ascena Retail Group | Jun 2015 - 2016

Director DC Operations, 1901 St. Rd. 240 East, Greencastle, IN 46135

Responsible for all aspects of budgeting, strategic planning, facility operations of e-commerce fulfillment center supporting Lane Bryant, Justice, Dressbarn, Catherine's & Maurice's apparel brands for Ascena Retail Group.

- ❖ 31 million units processed annually, managing 95K SKU's in direct to consumer fulfillment center
- ❖ 16 exempt leaders, 250-600 non-exempt associates working multiple shifts in 6 day operation
- ❖ Develop customer service relationship across brands that drove alignment, KPI development and attainment and cultural improvements that fostered open communication & best practices across diverse business units
- ❖ Primary project manager for the facility operational & capital budget, readiness for integration of Ann Taylor & Loft
- ❖ Implemented training & development programs that supported succession planning, bench strength and career path for our employees

Gap Inc. | 2000 – 2015

General Manager, Gallatin Campus, 100 Gap Blvd., Gallatin TN, Jan – Jun 2015

Responsible for campus operations of store based fulfillment operations, integration of e-commerce capability, drive people initiatives that helped support career pathing and bench strength across the campus

- ❖ Plan, execute and support annual operations budget, financial targets & KPI's of multiple facilities
 - *2.6 million sq. ft. of warehousing space across 3 sites*
- ❖ Primarily responsible for the strategic readiness and implementation of omni-channel integration effort
- ❖ Facilitated integration of corporate driven talent management processes that helped proliferate cross site talent sharing and career growth for associates

Senior Director of Fulfillment Operations, Ohio Campus 6001 Greenpointe Dr. S., Groveport, Ohio, 2007- 2014

Responsible for strategic and capacity planning, facility optimization efforts, budgeting, staffing of ecommerce network facilities in support of Gap, Old Navy, Banana Republic, Athleta, Piperlime & Intermix apparel brands for Gap Inc.

- ❖ Plan, execute and support annual operations budget and financial targets of multiple facilities
 - *2.1 million sq. ft. of warehousing space across 4 sites*
- ❖ Plan and execute capital projects & budgets, to support growth of 20%-40% annually
- ❖ Drove employee engagement, organizational structure, staff & bench strength development through Learning & Development, Performance feedback, Key Competency identification and development, Employee Opinion Survey initiatives, Hire & talent identification & sourcing
 - *90 exempt leaders, 1200 non-exempt hourly employees, 85% internal promotion rate*
 - *60 seasonal leaders, 1900 seasonal non-exempt hourly employees from Aug – Jan*
- ❖ Supported the launch of and proliferation of 3 other ecommerce sites in the US, Canada & UK
 - *Training support provided to DC Directors*
 - *Implementation of inventory control practices & reporting, internal & external audit controls*
- ❖ Operational leader & business partner with IT & Product Management in the prioritization, development of systems software enhancements, hardware upgrades and application releases that supported perpetual year over year operational cost, throughput & capacity improvements
- ❖ Operational leader of project team for cross channel integration model in support of retail & ecommerce fulfillment integration efforts
 - *Omni-channel integration of retail store and ecommerce fulfillment systems supporting Athleta*
 - *Primary business partner on the launch of ecommerce systems, processes, staffing and training at the Northern Distribution Center (NDC) in Fishkill, New York*

Director of Fulfillment Operations, 2004 – 2007

Responsible for Ohio Fulfillment Center Operations (OFC) launch of facility at inception, integration of multiple sites and brands into high performing, high volume automated fulfillment center operation

- ❖ Operations & capital budget, staff planning & development, facility planning & optimization, maintenance support
 - *Led initiatives that drove output increases of 30% year over year*
- ❖ Primary participant in first DC Performance & Accountability guide
 - *Created consistent performance management, career development & accountability*
- ❖ Managed of the OCC fulfillment operations 2005 & launch of Piperlime in 2006
- ❖ Led collaboration across functional teams on the evolution of mass hiring & training curriculum to support seasonal hiring and on boarding
 - *Helped create & define floor training role & curriculum that engaged over 300 non-exempt employees supporting on boarding, training & orientation of new employees*

Senior Manager of Operations, 2000 – 2004

Primarily responsible for implementing and supporting all inventory control functions, maintain high level of inventory accuracy through perpetual and exception cycle counts, drove corporate requirements for internal & external audits, establish & measure facility accuracy audits for multiple brands and facilities

- ❖ Executed 14 annual inventory counts
 - *Implemented perpetual cycle count program to support elimination of annual inventories*
- ❖ Liaison to Corporate Finance, Internal Audit and external auditors Deloitte & Touché
- ❖ Maintain key SOX controls related to user access, perpetual financial transaction oversight and inventory valuation requirements.
- ❖ Managed inventory transition of 2 startup DC's
 - *Ohio Fulfillment Center launch 2003-2005, Brand moves into the site- 2003-2005*
 - *Groveport Fulfillment Center launch 2000 to support Gap Brand, closure 2003*
 - *Provided corporate support for all necessary facility closure and inventory reconciliation*

The Limited Inc. | 1991-2000

Sr. Operations Manager, 1997-2000

- ❖ Led teams in high volume retail distribution center supporting 2 brands & 1000 stores

Operations Manager, 1994-1997

- ❖ Led multiple departments in processing apparel merchandise to stores

Operations Supervisor, 1991-1994

White New Idea | 1988 - 1991

Operations Supervisor

- ❖ Led shift in the processing of hard goods supporting 1500 agricultural dealers and 6 regional warehouses across the US and Canada

Key Accomplishments

- ❖ *Gap Inc. Labor Council, driving diversity, inclusion and cultural creation & sustainment*
- ❖ *Synergy Award winner for collaboration and innovation at Gap Inc.*
- ❖ *Exceed Award winner at Gap Inc. for individual contributions to company success & delivery of results*
- ❖ *Pace President's Award winner for collaboration & driving results at The Limited Inc.*
- ❖ *55 out of 56 quarters of successful inventory control & audit results for SOX compliance & shrink results*
- ❖ *Committed to the development & career growth of my teams, internal talent & bench strength development that supports individual career growth in parallel with operational growth*

EDUCATION

The Ohio State University, *BSBA Transportation & Logistics, Operations Management*

SSGT USANG/USAF 1985-1995, 121ST Tactical Fighter Wing, *Rickenbacker ANGB, Groveport, Ohio 43123*

- ❖ *Honor grad USAF Basic Training*